

KRIT PATTAMAROJ

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Executive Learning & Business Simulation

Designs executive learning around decisions that reveal how the business works as a whole. Combines organizational teaching with coaching MIT Sloan OpsSimCom winning teams five times, using reflection to connect strategy and teamwork with their consequences.

200+

Organizations in executive teaching

5 Wins

MIT Sloan OpsSimCom winning-
team coach

PMP

Project Management Professional

Relevant Expertise

Business Acumen

Connect strategy, marketing, operations and finance.

Systems Thinking

See cross-functional effects, delays and feedback loops.

Simulation Facilitation

Make decisions in rounds, read results and adapt strategy.

Reflection & Executive Dialogue

Connect the experience with decisions in everyday work.

Education & Credentials

Ph.D. Interdisciplinary Studies · Thammasat

B.Eng. Civil Engineering · Chulalongkorn

Digital Transformation · MIT Sloan

MBA · Thammasat Business School

PMP · Project Management Institute

IOD · DAP 194/2022 and AACP 55/2025

02 / EXECUTIVE LEARNING & BUSINESS SIMULATION

Selected Relevant Experience

Central Restaurants Group	Capstone Business Simulation and Business Analysis.
PTT / PTTGC	Business Simulation and business-capability development.
GPSC	Business Simulation (iMC) and executive strategy (2021-2022).
Bangchak Corporation	Capsim Core for business strategy (2026).
Central Retail	Root Beer Game for supply-chain learning.
CONC / MDX	Executive learning through business simulation and reflection.

Selected organizations from teaching and executive development experience.



Learning Approach

Set shared goals, assign roles, analyze evidence and make decisions over multiple rounds. Reflect on how local choices change the performance of the whole system.

Related Research & Contributions

Disrupting Traditional Business Studies Testing by Internet-Based Simulation Game (Springer, 2019), and MBA teaching in Business Strategy Simulation.

Full Profile & Contact

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